



Marie Rippel
Author and
Curriculum Developer

“Our reading program was developed with your child’s long-term needs in mind. We absolutely guarantee that your child will become a solid reader with this program.”

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Why *All About Reading* can teach your child to read.

We start with preventing failure.

Our exclusive, groundbreaking program teaches reading in a way it has never been taught before—by *preventing* reading failure. To prevent reading struggles, children should learn five very important skills *before* they are taught to read. And that’s why we start our *All About Reading* program with Level Pre-1, which teaches pre-readers these all-important *Big Five Skills*:

- * **Print Awareness:** understanding how language is used
- * **Letter Knowledge:** learning and understanding the alphabet
- * **Phonological Awareness:** learning to hear and identify the different sounds in words
- * **Listening Comprehension:** the child’s ability to understand the meaning of the words he hears and relate to them
- * **Motivation to Read:** developing an eagerness and willingness to read

Then we teach reading thoroughly, with a full, rich, research-centered program.

In Levels 1-7 your child will develop into a fluent reader as he learns all five *Key Components of Reading*: Phonological Awareness, Phonics and Decoding, Vocabulary, Fluency, and Reading Comprehension. Research has shown that every one of these components, when taught in concert with the others, is essential to your child’s success in reading. And since reading is at the heart of all learning, the skill of reading easily and fluently is one of the most important gifts you can give your child.

How we teach is important, too.

Multisensory techniques

Our teaching methods and techniques are hands-on and interactive, to teach children the way they learn naturally—through sight, sound, and touch. In Level Pre-1, your child will play special games, enjoy creative little crafts, interact with a puppet, and engage in charming read-aloud activities, all the while effortlessly absorbing the *Big Five Skills*. In Levels 1-7, our multisensory lessons enable each child to learn in his own individual way, and to retain what he has learned.

Step-by-step lessons with built-in review

Your child will learn the *Key Components of Reading* one step at a time. Lessons are clear and concise and progress in a logical order. Daily review of past learning is included in every lesson.

Our lessons are mastery-based and customizable

With our mastery-based lessons, your child can learn at his own pace, and you can customize the program to your child’s individual needs.

You benefit, too!

All About Reading is an “open and go” program that requires no prep time for you. The program also comes with lifetime support by e-mail and telephone, on our forum and blogs, and through the rich array of teaching articles and videos available on our website.